UGANDA INSTITUTE OF INFORMATION AND COMM. TECHNOLOGY
END OF SEMESTER I YEAR ONE EXAMINATION ACADEMIC YEAR 2022/2023

DEPARTMENT	:	**MGT**
YEAR OF STUDY	:	**ONE**
PROGRAM	:	**DBA**
COURSE	:	**FUND.OF BUSINESS ADMINISTRATION**
COURSE CODE	:	**BAD 111**
DATE	:	**SUNDAY 19TH, MARCH, 2023**
TIME	:	**09:00-12:00 HOURS**
DURATION	:	**3HOURS**

INSTRUCTIONS:

i. This paper consists of **TWO** sections, **SECTION A & B**
ii. Answer **FOUR (4)** Questions in all.
iii. Section A is **COMPULSORY**, Answer any **THREE** questions from **Section B**
iv. Credit will be given for the use of relevant examples and illustrations.
v. Mobile phones are **NOT** allowed in the exam room.
vi. **DO NOT** write anything on this question paper, rough work should be done in the answer booklet and cancelled through.
vii. Start a new number on a new fresh page.

SECTION A (This section is compulsory)

Question One

a) Write short answers for these following item)

i) State **two** classification of business objectives **(02 marks)**

ii) State **two** characteristics of a business organization **(02 marks)**

iii) Define the term partnership deed as used in the formation of partnerships **(02 marks)**

iv) Indicate **two reasons** for sole proprietorship form of business **(02 marks)**

v) Give **two** merits of a mission statement to a business organization **(02 marks)**

vi) Distinguish between **internal** and **external** business environments **(02 marks)**

vii) Describe **two** roles played by government to the business organization **(02 marks)**

viii) Point out **two** promotional activities businesses can engage in to promote their owners (**02 marks)**

ix) Define the term financial management as used in business administration **(02 marks)**

x) State **two** sources of recruitment of employees in business organizations **(02 marks)**

b) Read the case below and answer the questions that follow

Risk management in business

ABC Limited is a public limited company incorporated in the year 2003. It has the registered head office in Masaka district. The Company has iron ore mines situated in five locations in the district. The main business of the Company is extraction and sale of iron ore to a number of Iron and Steel industries in the district, within Uganda and outside. The Company has decided to diversify its business in trading of shares. Also, the Company is considering the possibility of setting up a Non-Banking Finance Company. For these purposes, the Company has conducted feasibility studies to ascertain whether these business proposals are viable.

Required

a) As the newly appointed Risk Manager for ABC Limited Company, thoroughly study these business proposals identify and explain any **five (5)** types of risks that the company is likely to encounter should it goes ahead to implement them. **(10 marks)**

b) Suggest **five (5)** ways how you would advise ABC Limited company to manage the identified risks in a) above **(10 marks)**

SECTION B (Choose any three (3) questions from this section)

Question Two

Business men and women start-up businesses with a variety of objectives, which could be economic or non-economic. "Whatever the objectives are, there are always serious challenges faced "Willy stated. In view of this;

a) Explain any **four (4)** economic objectives which may attract businessmen and women to startup businesses. **(08 marks)**

b) Examine any **four (4)** challenges businessmen and women are likely to face as echoed by Willy. **(08 marks**)

c) Describe any **two (2)** social objectives that can be pursued by business men and women (**04 marks)**

Question Three

Private limited companies are very different from public limited companies. In view of this;

a) Explain **five (5) characteristics** of a public limited company which justify the statement **(10 marks**

b) Discuss **five (5)** benefits enjoyed when operating a business as either a public or private limited company**.** **(10 marks)**

Question Three

"It is evident that environment is closely related with business and there is a constant 'give and take' relationship between environment and business". This was an environmentalists commented in one of the workshops. In view of this, as a student of Business Administration;

a) Examine **five (5)** ways in which the interaction between business and environment takes place **(10 marks)**

b) Explain any **five (5)** ways in which the environment is important to business **(10 marks)**

Question Four

a) As a student of Business Administration, justify why it is important for you to study this business administration course in life **(10 marks)**

b) Discuss **any five (5)** roles you would play as business administrator in an organization**. (10 marks)**

Question Five

a) Assuming you are appointed as a Production Manager at KIM Company, and one of your immediate task is to produce a new product for the company. With an illustration, describe the steps of the production process that you will engage in when producing that new product for KIM Company. **(10 marks)**

b) Explain any **five (5)** roles would play as the Production Manager at KIM company **(10 marks)**

Question Six

a) Marketing efforts should be guided by a marketing philosophy, with this statement, explain **five (5)** marketing concepts under which organizations conduct their marketing activities. **(10marks)**

b) Describe any **five (5)** roles of marketing in a business organisation. **(10 Marks)**

Question Seven

a) Define the term business combination **(02 marks)**

b) Explain **four (4)** factors that have led to the formation of business combinations **(08 marks)**

c) Describe any **five (5)** disadvantages of business combinations in business **(10 marks)**

***********************Good luck***************************