UGANDA INSTITUTE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY
END OF SEMESTER I EXAMINATION ACADEMIC YEAR 2024/2025

DEPARTMENT	**:**	**MANAGEMENT**
YEAR OF STUDY	**:**	**ONE**
PROGRAM	**:**	**REC**
COURSE	**:**	**INFORMATION LITERACY**
COURSE CODE	**:**	**RAM 1102**
DATE	**:**	**MONDAY 16TH DECEMBER, 2024**
TIME	**:**	**14:00-17:00 HOURS**
DURATION	**:**	**3 HOURS**

INSTRUCTIONS:

i. This paper consists of **TWO** sections, **SECTION A & B**
ii. Answer **FIVE (5)** Questions in all.
iii. Section A is **COMPULSORY**, Answer any **THREE** questions from **Section B**
iv. Credit will be given for the use of relevant examples and illustrations.
v. Mobile phones are **NOT** allowed in the exam room.
vi. **DO NOT** write anything on this question paper, rough work should be done in the answer booklet and cancelled through.
vii. Start a new number on a new fresh page.

SECTION A: (This section is Compulsory)

Question One:

i) Which of the following is a characteristic of a credible source?
   a) Anonymous author
   b) Lack of references
   c) Objectivity and authority
   d) Biased language

ii) What is the primary purpose of a literature review?
   a) To present original research
   b) To summarize existing research
   c) To critique a single study
   d) To propose a new theory

iii) Which database is commonly used for academic research?
   a) Google
   b) Wikipedia
   c) JSTOR
   d) Facebook

iv) What is plagiarism?
   a) Proper citation of sources
   b) Quoting without permission
   c) Using others' work without credit
   d) Paraphrasing original ideas

v) Which of the following is an example of a primary source?
   a) Textbook
   b) Research article
   c) Encyclopedia
   d) Newspaper editorial

vi) What is the purpose of an abstract in an academic paper?
   a) To provide detailed methodology
   b) To summarize the main findings
   c) To introduce the research question
   d) To acknowledge funding sources

vii) How do you evaluate the credibility of online sources?
   a) Check publication date and author credentials
   b) Look for advertisements and pop-ups
   c) Check for grammatical errors
   d) All of the above

viii) What is the difference between a keyword and a subject heading?
   a) Keyword is broad, subject heading is specific
   b) Keyword is specific, subject heading is broad
   c) Keyword is for searching, subject heading is for organizing
   d) Keyword is for organizing, subject heading is for searching

ix) Which citation style is commonly used in humanities?
   a) APA
   b) MLA
   c) Chicago
   d) IEEE

x) What is the purpose of peer review in academic publishing?
   a) To edit grammar and punctuation
   b) To check for plagiarism
   c) To evaluate research quality and validity
   d) To determine publication feasibility

xi) What is the primary purpose of information literacy?
   a) To memorize facts
   b) To evaluate and use information effectively
   c) To conduct research only
   d) To cite sources only

xii) Which search operator is used to narrow down search results?
   a) AND
   b) OR
   c) NOT
   d) All of the above

xiii) What characteristic distinguishes scholarly articles from popular articles?
   a) Author's credentials
   b) Length of the article
   c) Presence of advertisements
   d) Peer-review process

xiv) Which citation style is commonly used in humanities?
   a) APA
   b) MLA
   c) Chicago
   d) IEEE

xv) What is the term for passing off someone else's work as your own?
   a) Copyright infringement
   b) Plagiarism
   c) Intellectual property theft
   d) Academic dishonesty

xvi) What does "HTTP" stand for in a website's URL?
   a) Hyper Text Transfer Protocol
   b) Hyper Text Transfer Process
   c) Hyper Text Transfer Procedure
   d) Hyper Text Transfer Program

xvii) Which critical thinking skill involves identifying biases in information?
   a) Analysis
   b) Synthesis
   c) Evaluation
   d) Recognition

xviii) What type of information is typically found in academic journals?
   a) Primary sources
   b) Secondary sources
   c) Tertiary sources
   d) Scholarly sources

xix) What research strategy involves narrowing down a broad topic?
   a) Brainstorming
   b) Mind mapping
   c) Concept mapping
   d) Funneling

xx) What is the primary function of a library catalog?
   a) To provide access to e-books
   b) To search journal articles
   c) To locate physical library materials
   d) To access online databases

Question Two

Reference the following questions using the American Psychological Association style of referencing;

(20 marks)

a) A Journal article

You are writing a research paper on the impact of social media on mental health. You want to cite a study by Anthony Smith (2020) that found the relationship between social media usage and anxiety. The article was found in the pages 12 to 25. The study was published in the Journal of Psychology and Technology, issue 20 and volume 1. Write the in-text citation and corresponding reference entry in APA style.

b) A book in print

You are referencing a book titled "The Effects of Climate Change on Biodiversity" written by Johnson, K., & Thompson, R. (2019). The book has 320 pages and was published by Routledge in New York. Write the reference entry in APA style.

SECTION B (*Attempt any Three Questions from this section).*

Question Three:

Martha, a history student, is researching the Ugandan Civil Rights Movement for her dissertation. She comes across various sources, including documentaries, news articles, journal articles, and government reports. To evaluate the credibility and reliability of these sources, Martha wants to understand the differences between documentary and non-documentary sources of information. In view of this;

Considering factors such as purpose, content, tone, and potential biases, discuss 10 key differences between documentary and non-documentary sources of information, using Martha's research as context. **(20 Marks)**

Question Four:

You're the newly appointed Information Manager at Kirudu Hospital., a leading healthcare provider in Makindye division. Your team is tasked with developing an evidence-based policy to address the rising cases of medical misinformation among patients. To ensure informed decision-making, you need to apply the 7 pillars of information literacy in the workplace. Using current examples from Smart Health Inc.'s context, discuss how you would apply the 7 pillars of information literacy to develop an effective policy. **(20 Marks)**

Question Five:

As the Director of Education at Global Citizens Academy, you're tasked with developing a comprehensive literacy program to prepare students for the 21st century. The program aims to empower students to navigate diverse information landscapes, technologies, and cultural contexts. Discuss 20 forms of literacy essential for Global Citizens Academy's students, using relevant examples and scenarios to illustrate their importance

(20 Marks)

Question Six:

Your friend, a fellow researcher, has just completed her dissertation and is preparing for publication. During a lab meeting, discuss five key laws, acts or legislations related to information literacy to ensure compliance with intellectual property regulations. **(20 Marks)**

Question Seven:

Timothy, a high school student, needs to research the impact of climate change on local ecosystems for his science project. He uses Google to search for "climate change effects" and gets over 1 million results. In view of this; Evaluate Timothy's search strategy and provide guidance on how to refine his search using advanced search techniques, Boolean operators, or specialized search engines. **(20 Marks)**

Question Eight:

David, a marketing manager, wants to launch a new product targeting millennials. He needs information on their buying habits, preferences and demographics. From this, identify David's information needs and recommend relevant sources to inform his marketing strategy. **(20 Marks)**

GOOD LUCK