



**UGANDA INSTITUTE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY
END OF SEMESTER ONE EXAMINATIONS**

ACADEMIC YEAR 2024/2025

DEPARTMENT: ICT

SEMESTER: ONE

PROGRAMME(S): DIPLOMA IN INFORMATION TECHNOLOGY FOR BUSINESS (DITB)

YEAR OF STUDY: TWO

COURSE: DESKTOP PUBLISHING

COURSE CODE : ICT212

DATE: SATURDAY 14TH, DECEMBER 2024

TIME: 2:00 PM – 5:00 PM

DURATION: 3 HOURS

INSTRUCTIONS:

- (i) This paper contains two Sections: A (40 marks) & B (60**
- (ii) The paper consists of Three questions. Attempt any *TWO*.**
- (iii) All questions in carry equal marks.**
- (iv) DO NOT write on this question paper.**

Question 1

The newly appointed Manager of Metro City Oil Petrol station by names of Brutus Ggali has requested your graphics company to make for him a two-sided business card which he will be issuing to the parents and customers of the school. He has instructed you to include the following on his business card;

Front side (Art board 1)

1. The name of the petrol station
2. The motto of the company is “**Customer comes first**”
3. The name of the person and job post
4. His phone contact is 0780010090

Back side (Art board 2)

The name of the petrol station

Required:

Using either Adobe illustrator or Adobe photoshop attempt the practical paper.

Using Adobe Photoshop software/ Adobe illustrator;

- a) Create a folder with your name and student number on the desktop and use it to save your work in pdf format. **(5 marks)**
- b) Open the application environment on your computer to create a document **(5 marks)**
- c) Organize individual photoshop/ illustrator files using best practices for the layer organization **(10 marks)**
- d) Design the content of the business card capturing all the above information **(10 marks)**

The Buvuma Island Charity Marathon 2025, is expected to be hosted for the cause for vulnerable pregnant women on Buvuma Island.

THE BUVUMA ISLAND CHARITY RUN is happening soon in **Mukono city, Sunday 1st JUNE 2025 at 9am**

Question 2

Design a Brochure inviting the people to the charity run

Question 3

Design a flyer sensitizing people around town about the Charity Marathon run

DESKTOP PUBLISHING

Additional information:

1. Import and use only images available on the computer.
2. The **Flyer** size is **A4** and orientation is **portrait**
3. The **Brochure** size is **A4** and orientation is **Landscape** (*design 1 side hence use only 1 Artboard*)

Required for the question attempted:

- a) Create a folder with your name and student number on the desktop and use it to save your Work.
- b) **Launch adobe Photoshop or adobe illustrator to create a document**
 - i) Open the application
 - ii) Create a new project with an **A4paper size for a Flyer** and an **A4 Paper size for the Brochure**
- c) **Organize individual assets using the best practices for layers**
 - i) Import the image on to the layer
 - ii) Organizing the image on the new layer
- d) **Edit the provided image and come up with a proper design;**
 - i) Create a background to suite the image (1 mark)
 - ii) The design should be attractive (10 marks)
 - iii) Focusing on the message (2 marks)
 - iv) Emphasize on the word “**THE BUVUMA ISLAND CHARITY RUN**” with proper typography (5 marks)
 - v) Balance the empty space with the filled space (1 mark)
 - vi) If the foreground colour is dark, the background colour should be light and vice versa (2 marks)
 - vii) Apply the rules of thirds whereby the image is in the center of the poster (1 mark)
 - viii) The text should be readable (2 marks)
 - ix) Balance the composition (2 marks)
- e) **Using the Principle of Contrast Include the following information**
 - i) “**Coming soon**” (1 mark)
 - ii) “**Free entry**” (1 mark)
- f) Save your work in **PDF** (if you are using adobe photoshop) and **PDF** (if you are using adobe illustrator) (2 marks)